

THE BON-TON STORES, INC.

BON-TON BERGNER'S BOSTON STORE CARSON PIRIE SCOTT ELDER-BEERMAN HERBERGER'S YOUNKERS

At The Bon-Ton Stores Inc, we have been using custom designed Callas Entrance Matting products for the past 15 years. With over 270 locations in 23 northern states, our department stores (Bon-Ton, Bergner's, Boston Stores, Carson Pirie Scott, Elder-Beerman, Herberger's and Younker's) have experienced exceptional wearability and performance with the Callas Entrance Matting products. In fact, Callas Matting products have significantly exceeded our lifespan expectations lasting well beyond the 7 year warranty. In many stores the Callas Matting has been installed over 12 years and is still performing and looking great.

In addition to the longevity and effectiveness of Callas Matting at stopping rain, snow sand and salt from entering our stores, we are equally as pleased with its appearance. Every Callas Matting product has been custom made to fit each individual entrance at every store. With custom fit Callas Matting, our entrances look better, stay cleaner and are safer than when we used multiple standard sized mats.

Granted, Callas Matting is more expensive than other matting products in the marketplace, but our experience has been that they are the least expensive mats to own over the life of the mat.

For any retail organization looking for quality entrance matting products that are backed by an industry leading warranty and matching customer service, First Impression Systems and the Callas Matting Products should be the first call.

Jim Bellore
Senior VP Store Operations
The Bon-Ton Stores Inc,

Lisa Celebre
Divisional VP – Director Store Operations
The Bon-Ton Store, Inc.



Carson's Department Stores



Callas Enterprises LLC
4932 Woodhurst Lane
Minnetonka, MN 553